



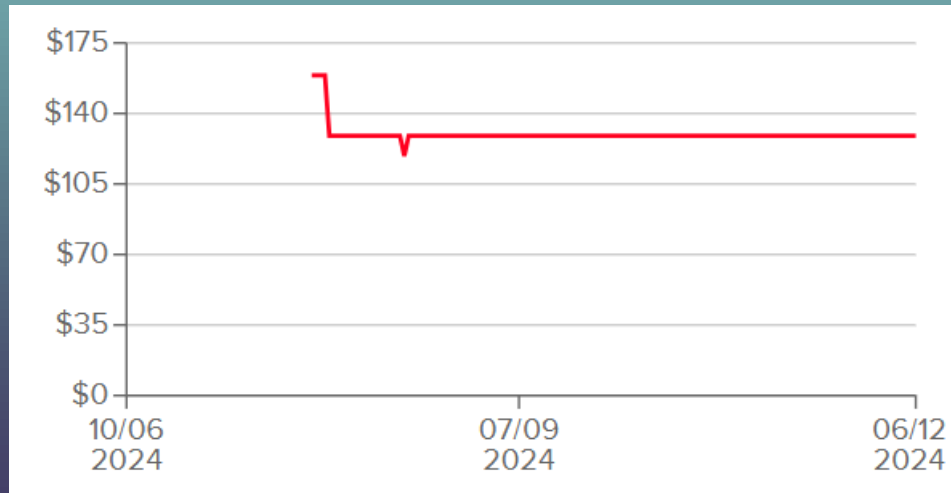
HKTV Mall

HKTV Mall (<https://www.hktvmall.com/>) is the largest local online retailer in Hong Kong, with a GMV of HK\$8.424B in 2023. The platform is popular among local teenagers. You can view it as “Hong Kong’s Amazon” or “Hong Kong’s Taobao.”



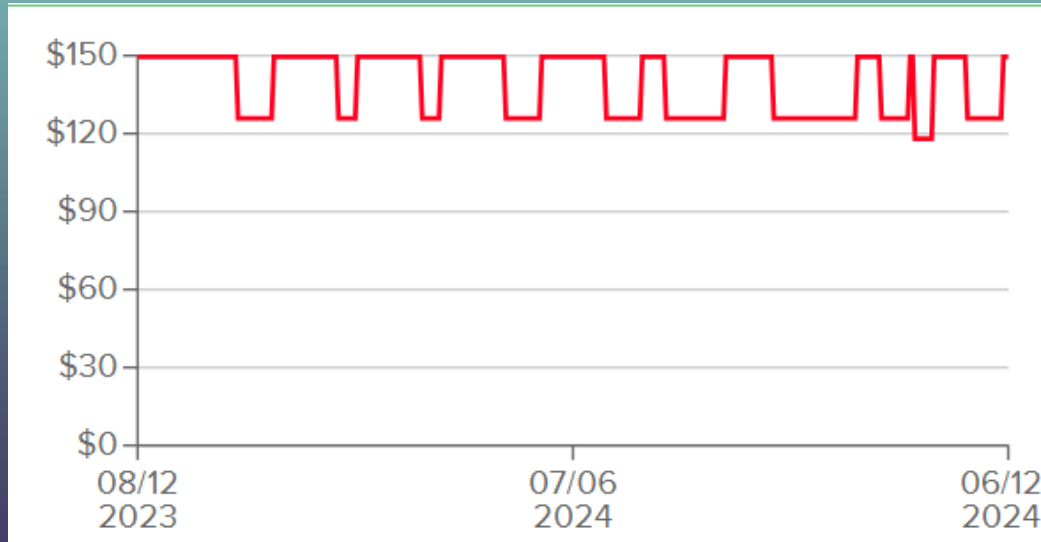
HKTV Mall

HKTV Mall offers a very unique data to consumers: The historical prices of the product up to one year in advance.



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Why does HKTVMall provide historical prices to consumers?
Why do not other platforms offer such information?

