Observation: Inconsistency of Online Reviews

_		Average rating			Number of reviews			Price		
	Product	Amazon		Walmart	Amazon		Walmart	Amazon		Walmart
A		4.0	>	2.2	303	>	4	79.00	=	79.00
В		2.5	<	4.0	8	<	81	36.68	<	39.80
С	•	4.2	>	3.0	328	>	2	80.99	<	89.99

What makes the sentiment different?

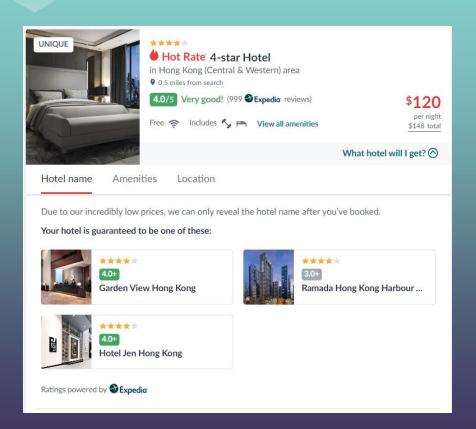
Data

- All the vacuum cleaners with at least one review from both Amazon and Best Buy at the time of data collection (January 6, 2015).
- This results in a total of 177 vacuum cleaner models in our data set.
- For each of these products, the authors collect the number of reviews, the order of each review, the date each review was posted, the rating of each review, the review texts, and the price of the product from both platforms.

Initial Evidence: The First Review Matters

First Revi	iew	Α	verage rat	ing	Nu			
Amazon	Best Buy	Amazon	Best Buy	Difference	Amazon	Best Buy	Difference	Sample size
(+) (-) (+) (-) All samp	(-) (+) (+) (-)	3.974 3.046 4.099 3.151 3.823	2.835 4.264 4.386 2.857 4.083	1.138*** -1.218*** -0.286*** 0.293 -0.260***	66.143 41.147 92.216 55.182 77.011	14.952 18.970 35.108 17.545 28.525	51.190** 22.176* 57.108*** 37.636** 48.486***	21 34 111 11 177

Secret Hotels

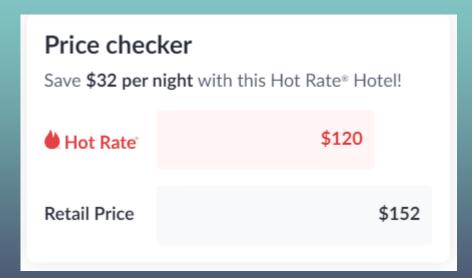


On some online travel agencies (e.g., Hotwire), you can find a cheap secret hotel at a lower price.

But Why?



Secret Hotels



One some online travel agencies (e.g., Hotwire), you can find a cheap secret hotel at a lower price.

But Why?

Secret Flight



And you can even find flight "blind box"!

But Why?

Data Trading

 Θ







China Mobile Hong Kong

20 dicembre 2013 · • •

連數據都有得Trade?

中國移動香港隆重推出「2cm」, 開創先河, 提供 「數據買賣平台」,給4G Pro系列服務計劃客戶 自由買賣4G數據。

- 交易平台只限4G Pro 服務計劃客戶, 詳情請向 店員查詢。
- 中國移動香港客戶下載1cm應用程式,再於「我 的服務」下便可找到「2cm數據交易平台」。使用 此服務須繳付數據傳輸費用,或從月費計劃之數 據用量中扣除。如有任何爭議,中國移動香港保 留最終決定權。

Data Trading

In 2013, China Mobile Hong Kong launched its 2cm platform, allowing users to sell their unused data to others through online trading. This service was later cancelled in 2019.

Why did CMHK offer this data trading service? Why was the service eventually cancelled?

Similar Services

Livedrive, an online storage service provider, allows users to resell their storage to others through its trading platform.

Start selling cloud backup today

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